



CALL FOR SUBMISSIONS

AIB-UK&I 2024 DIGITALIZATION SIG PAPER DEVELOPMENT WORKSHOP (PDW)

DIGITALIZATION IN A GLOBALIZED WORLD: BETWEEN THEORY & PRACTICE

- **Workshop Date:** 4th April 2024
- **One-page Proposal Submission Deadline:** 2nd February 2024
- **Registration Deadline:** 7th March 2024
- **Points of Contact:** Salma Soliman, S.Soliman@gold.ac.uk; Charles Dhanaraj, cdhanaraj@gsu.edu

WHAT IS THE PURPOSE OF THIS PDW?

- This PWD aims to bridge the gap between research and practice on digitalization in a global world by bringing in the perspectives of seasoned professionals in digitization together with experienced academics in the field. The PWD will offer participants an opportunity to gain insights into the most pressing trends for digitalization as perceived by experienced professionals and to engage in academic discussions to inspire future research on the topic.

WHAT IS THE AIM OF THE PDW?

- The PDW aims to help research scholars, PhD students and DBA candidates to:
 - ✓ Develop research questions and refine research designs.
 - ✓ Identify potential research partners.
 - ✓ Find an advisory network to provide support as you advance your research.

HOW CAN I PARTICIPATE IN THIS WORKSHOP?

- The PDW requires prior registration. Participants will be requested to submit a one-page proposal with:
 1. The main research idea to be discussed during the workshop and up to 3 questions for the panel to consider (300 words max).
 2. A short bio illustrating applicants' research and/or work experience (250 words max).
- The deadline for submissions is **2nd February 2024** in the author's time zone.
- Please send the submissions to S.Soliman@gold.ac.uk using "Digitalization SIG PDW, AIB-UKI&I" in the subject line.

- Authors will be notified of the outcome of their submission by email.
- Authors of successful submissions will need to register for the AIB-UK&I Conference by 7th March 2024 to confirm their participation in the PDW.

WHO ARE THE ORGANIZERS OF THE PDW?

- **Dr Salma Soliman**, the Institute of Management Studies, Goldsmiths, University of London (S.Soliman@gold.ac.uk)
- **Professor Charles Dhanaraj**, Robinson Professor of International Business and Academic Director of DBA, Georgia State University, Atlanta USA (cdhanaraj@gsu.edu)